



Lucasbarrie.com | Lucas.barrieid@gmail.com | 603 769 1170

Lucas Barrie User Experience Designer

Passionate, seasoned UX designer with 8+ years experience. Stakeholder-facing project lead; end-to-end ownership through complete life-cycle. Baymard Certified E-Commerce UX Professional.

Skills

I have experience working with global teams to collaborate on design strategy, concepts, and execution. I specialize in creating design solutions at various levels of fidelity, depending on the project lifecycle phase.

Software that I'm familiar with:

- Figma
- Sketch
- Adobe CC
- Microsoft Office Suite
- Google Office Suite
- Zeplin
- Invision

If you use any different tools in your workflow that isn't listed here, I'd be happy to learn it.

Brands

GM
Pendleton
Nespresso
Breville
Aéropostale
Nordstrom
USPS
eBay
Harley Davidson of NYC
DSW
Feed
Kashiyama
Hatch
Le Château
Boston Proper
Vow'd
Altar'd State

References

Available upon request.

Work

Product Designer at General Motors

Mar 2023 - Present

At GM, I demonstrate the ability to unravel and understand the intricacies of new and complex systems unique to the automotive industry and GM. I actively identified and implemented improvements to existing features, built new features, while influencing and shaping the project roadmap. I also was apart of GM's Test and Learn team, where I advocated for UX and created mocks that would be A/B tested across the site.

Senior UX Designer at Astound Commerce

Jul 2021 - Feb 2023

At Astound, I acted as design lead for all stages of the project life cycle, from discovery, research and strategy, through creation and launch. Projects ranged from full-site e-commerce redesign launches, to strategic design retainer work, for a variety of top-tier brands. Other responsibilities included assisting with new business pitches, oversight of production designers, and mentoring junior designers.

Senior UX Designer at MRM Commerce

Mar 2019 - Jul 2021

Led UX design for multiple client facing projects. Executed all UX deliverables such as audits, sitemaps, wireframes, and functional annotations. Created a framework for auditing and scoring websites based on industry best practices. Additional responsibilities included light UI work as well as project scoping.

Senior UX Designer at Infor Hook & Loop + H&L Digital

Sep 2015 - Mar 2019

UX Designer at BORN

Feb 2014 - Jul 2015

Education

Baymard Institute Certified E-Commerce UX Professional
2020

General Assembly User Experience Intensive
2013

Wentworth Institute of Technology B.S. in Industrial Design
2012